

For Immediate Release

**Exotics NEW EX9 Tour hybrid is precision performance***The best replacement for long-irons everywhere.*

Batavia, IL (October 19, 2015) –Tour Edge Golf announces the introduction of the Exotics EX9 Tour hybrid following the successful launch of the EX9 hybrid. Preferential to players who love irons, the Tour model is an ideal replacement for long-irons and is easier to hit, control, and land softly on the green for the utmost performance.



The EX9 Tour hybrid design caters to players who favor using irons for workability, trajectory, and distance control. Engineers compacted the head design into a smaller, pear-shaped style with less spin and a more boring trajectory maintaining Exotics tradition of using advanced technology for maximum performance. The Tour clubhead size ranges from 111cc to 115 cc in three loft offerings; 16, 18, and 20 degrees.

Featuring a new titanium face plate combo brazed to hyper-steel body the EX9 Tour hybrid delivers Exotics explosive distance. The face plate embodies a redesigned Variable Face Thickness technology producing better results from more contact points on the face, especially on mishits.

The Tour features Exotics SlipStream™ sole redesigned for the smaller clubhead. The ‘waves’ are shorter from front to back and dramatically reduce the amount of turf interaction – the result is a full-speed explosive impact.

Creating the ultimate ball speed generator, the Power Grid has been reengineered deeper and much more narrow to remove weight close to the face and reposition it deep in the sole.

The EX9 Tour hybrid comes standard with the new UST Mamiya Recoil 780 ES shafts. The ES ‘Enhanced Stability’ provides for more control and feel. A stiffer mid section and butt produces better shot control while a softer tip improves feel and trajectory. The lower torque in the 780 improves dispersion.

The EX9 Tour hybrid is finished in an elegant and modern gloss black and is available in 16 (111 cc), 18 (113 cc), and 20 (115 cc) degree lofts. The standard stock shaft is the UST Mamiya Recoil 780 ES series, R, S, and X, and features a black Lamkin Exotics UTx cord grip. Suggested retail is: \$199.99. Pre-orders can be placed with an authorized dealer, projected product ship date is November 15, 2015.

**Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee.**

**For more information, call (800) 515-3343 or visit [touredge.com](http://touredge.com).**

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***About Tour Edge Golf***

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge brings futuristic technologies to the marketplace. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. Tour Edge has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. The company's clubs are distributed throughout the United States and the world. High resolution images are available at [www.touredge.com](http://www.touredge.com) (select media center).

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